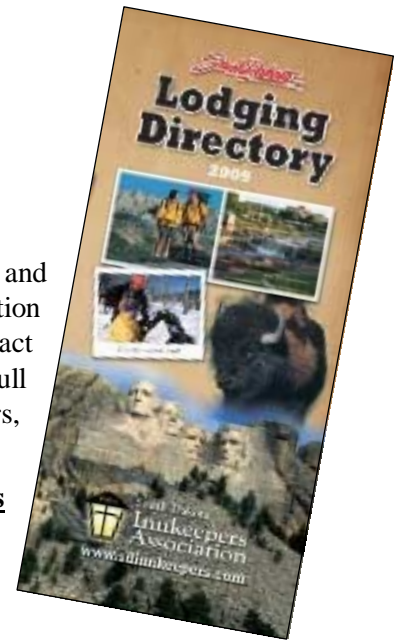


2010 South Dakota LODGING DIRECTORY Advertising Opportunities

South Dakota Innkeepers Association's Lodging Directory has become a unique and valuable tool for business and pleasure travelers alike. The rack card size publication contains a listing of SDIA member hotels organized by town. In addition to basic contact information, each member listing contains detailed driving directions, pricing and a full list of amenities. The Lodging Directory is widely distributed at Visitor Centers, member hotels, government agencies and businesses throughout the state.

While all SDIA member hotels enjoy a free listing, **a limited number of display ads** are available to member hotels and other visitor-related businesses.



Ad Size	Dimensions (in inches)	Price
¼ page	3½ wide x 2 tall	\$180
½ page	3½ wide x 4⅛ tall	\$346
¾ page	3½ wide x 6⅛ tall	\$512
Full page	3½ wide x 8¼ tall	\$688
Inside front	4 wide x 4½ tall (Bleed)	\$440
Inside back	4 wide x 9 tall (Bleed)	\$835
Outside back	4 wide x 9 tall (Bleed)	\$935

Prices are for full-color, print-ready ads and are net of commission. No discounts available.
If you need layout and design services, please add \$30.

YES! Reserve our _____ sized display ad in the 2010 Lodging Directory.

Business Name _____

Contact Name _____

Address _____

Phone _____ **Email** _____

Display ads are limited and will be sold on a first come, first served basis.

Mail check for the full amount of ad (sorry, no discounts) along with this form to:
SD Innkeepers Association – PO Box 602 – Pierre, SD 57501

Email ads to: michele@sdinnkeepers.com

Questions? Please call SDIA at 605-224-1330